



2008 York Tour de Pink
Rider Biographies

Mari Holden

Former Olympic cyclist Mari Holden is a proud participant in the *Hershey®'s Tour de Pink* for the third year in a row. A former cyclist on the *T-Mobile Women's Team*, Holden is a six-time National Champion, 2000 World Time Trial Champion, and 2000 Olympic Time Trial silver medal winner in road cycling. Holden is a member of the USA Cycling Board of Directors and United States Cycling Federation, and rides and trains with the Challenged Athletes Foundation. She rides and trains with the Challenged Athletes Foundation and consults for Giant, Castelli and Time.

An active volunteer for the Young Survival Coalition and Breast Cancer Research Foundation, Holden is actively involved in breast cancer awareness efforts as several members of her family have been diagnosed with the disease, including one family member under the age of 40.

Holden currently resides in San Diego County, Calif.

Lisa Frank

Lisa Frank, co-director of the 2008 *Hershey®'s Tour de Pink*, is one of the 13 founding members of the Young Survival Coalition (YSC). She currently serves on the YSC Board of Directors and the Board Development Committee. Lisa began riding in multi-day charity cycling events in 1995, raising money for AIDS. She was diagnosed with Stage I breast cancer in 1998 at the age of 36.

After returning to civilian life as a survivor, Lisa set her post-treatment goal to finish the 500-mile, six-day Alaska AIDS Vaccine Ride in August 2000. She achieved her goal and also participated in the 2001 Montreal to Portland (Maine) AIDS Vaccine Ride. Lisa was instrumental in planning the first annual YSC *Tour de Pink* in 2004.

While training for the 2004 *Tour de Pink*, Lisa was diagnosed with Stage II recurrence of her breast cancer and was unable to ride in the 2004 and 2005 *Tour de Pink* rides due to continuing surgery and treatments. After finishing her final treatment in July 2006, she was able to participate in the 2006 and 2007 *Tour de Pink* rides, and looks forward to riding again this year.

Lisa is a lawyer for ADP, Inc., in Florham Park, N.J., and resides in Red Bank, N.J.

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